



## SHRM U.S. - Cuba Executive HR Delegation Itinerary

This well-rounded itinerary showcases the opportunity to gain world class insights and advice on expanding business in Cuba, from HR leaders who have already done so. Designed to showcase the beauty and history of the island along with presenting proven HR strategies for doing business here, this is guaranteed to be the experience of a lifetime.



If you have any questions please contact us at [rhale@tocubanow.com](mailto:rhale@tocubanow.com) or call 440-835-4040 and a representative will assist you.



### Day 1 (September 19, 2016)

Arrive in Havana Check in at Hotel (Hotel 5A Ave Sheraton)  
Dinner at one of Old Havana's *Paladares* (privately run restaurants) and meeting with Cuban owners for insights on Cuba's growing private sector



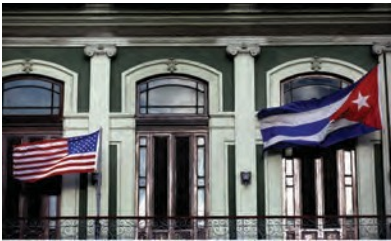
### Day 2 (September 20, 2016)

Morning:  
Breakfast at Hotel  
Introduction to Old City of Havana  
Guided Walking Tour and engagement with representatives of Office of the City Historian to discuss historic redevelopment projects in Havana and other Cuban cities

Afternoon:  
Lunch at *Paladar* in Old Havana  
**Presentation: Foreign Direct Investment and Cuba's Growing Private Sector** (presented by Foreign Trade and Investment Experts)  
**Presentation: Human Resources Overview – Current Employment Regulations and Future Changes** (presented by the Ministry of Labor and prominent Cuban Legal and Labor Experts)



Evening:  
Dinner at local *Paladar* in Old Havana with invitees from the Ministries of Trade, Labor and Foreign Direct Investment



### Day 3 (September 21, 2016)

Morning:

Breakfast at Hotel

#### **Presentation and Discussion: Foreign Investment and Labor Laws/ Business Practices in Cuba:**

Presentation and discussion with Foreign multi-national companies operating in Cuba. Owners of foreign companies will discuss challenges and benefits facing foreign companies in Cuba.

A representative from Cuba's Consultants and Lawyers International will discuss and clarify issues relating to foreign investment, labor law and social security in Cuba today.

Discussions will cover a cross-section of the Cuban Economy.

Afternoon:

Lunch at *Paladar* in Old Havana

#### **Business/Agriculture Tour to Las Terrazas**

Meet with local entrepreneurs, farmers and workers outside of Havana. See business and life in locations outside the capital city. Visit to farm and agricultural businesses along the way.

Evening:

Dinner at local *Paladar* in Havana



### Day 4 (September 22, 2016)

Morning:

Breakfast at Hotel

#### **Visit to the University of Havana**

**Presentation and Discussion: The Future of Cuba** and its developing relationship with the U.S. from academic experts on Cuba's history, culture and institutions to better understand the context of recent and future changes in Cuba

Afternoon

Lunch at *Paladar* in Old Havana

#### **Cuban Music & Dance: Dance Cuba Visit**

Overview of educational and cultural significance in Cuban life of music and dance at the famous Dance Cuba Studio

**Interactive presentation and discussion** with instructors and students of this world-class, privately run, professional dance school and company

Group debriefing at Hotel

Evening

Dinner in Old Havana with friends and families of Dance Cuba



### Day 5 (September 23, 2016)

Morning:

Breakfast at Hotel

Departure to Miami



**SHRM and TCN will work to confirm corporate visits while in Cuba:**

US Airline Company  
National Bank of Canada  
Deutsche Bank  
Melia Cohiba  
Shell Caribbean  
AdidasHoechst  
AGSiemens AG  
Bayer

ING Bank  
San Pellegrino  
Telecom Italia  
Barclays Bank  
British Airways  
Dundee 360  
Air France



Final Attendees and Presenters to be determined upon completion of SHRM group registration